

How can I network effectively with influential hirers?

Networking can seem like a daunting prospect; it can conjure up images of suited individuals making small talk over drinks and nibbles.

For those whose hearts race at the thought of entering a room of total strangers, making us feel like it is potentially the worst first date ever, we would probably prefer to cancel the meeting/function or avoid it at all costs.

So, is this what networking is really about? Well, on some occasions yes. This still exists but there are other ways you can network and here are helpful tips to try to remove as much pain from these situations as possible.

Why Network?

- Keep up to date with businesses that interest you
- Connect to relevant people in businesses that interest you
- Connect with people who are of interest to you
- Build various networks you can call on for support when you need it
- Offer your support to your network and help others
- Peer to peer learning
- Expanding your horizons
- Lifelong learning
- Be referred for work, projects or interests
- You can refer people and connect to people for work, community support, business support, business opportunities, mentoring