

Ways to network

LinkedIn

A brilliant platform to follow companies you are interested in. See what products and services they are providing; who their customers are; what their culture is like.

You can connect with hiring managers. Connect with people who do similar jobs to you and learn what that role is like in that company.

If you are really interested in a company ensure you like posts that interest you, comment on posts where relevant and with relevant comments.

LinkedIn can also help with the potentially dreaded drinks and nibbles. If you are attending a business networking event and know the hosts and some attendees, use LinkedIn to view their profiles, see if you have anything in common, connect before the event and if you want to meet them send them a message.

Attending exhibitions

If you are interested in a business in a specific sector, they may showcase their products and services at exhibitions - these exhibitions can often be free to attend.

Seeing the company you are interested in showcase their product gives you up-to-date knowledge and seeing the product face-to-face brings a business to life. You may even meet hiring managers but, if not, when you apply for a position or attend an interview you will have an experience to talk about and share. It demonstrates a genuine interest in the company/business.

Examples of exhibitions

Engineering, manufacturing packaging

- <https://www.theengineer-expo.co.uk/>
- <https://www.packagingbirmingham.com/>
- <https://med-techexpo.com/event/en/page/home>

Hospitality

- <https://www.foodanddrinkexpo.co.uk/>
- <https://www.tradefairdates.com/Food-Beverage-Trade-Shows-United-Kingdom-of-Great-Britain-and-Northern-Ireland-FSL146-L75-S1.html>

Gaming

- <https://www.ukgamesexpo.co.uk/virtually-expo/>



01543 411 039

wagstaffcareerscoaching.co.uk